



**SALEM AREA MASS TRANSIT DISTRICT
BOARD WORK SESSION MINUTES**

Thursday, April 10, 2025 at 5:30 p.m.

ATTENDEES: President Maria Hinojos Pressey | Directors Joaquín Lara Midkiff | Ramiro Navarro Jr. (6:19 p.m. | Sadie Carney | Ian Davidson | Sara Duncan | Bill Holmstrom
STAFF: GM Allan Pollock | DGM David Trimble | CSO Cliff Carpentier | CFO Denise LaRue | CELRO Jaél Rose | CPDO Shofi Ull Azum | COO Tom Dietz | Senior Manager, Project and Contract Administration Melissa Kidd | Service Planning Manager Chris French | Executive Assistants Crisandra Williams | Kirra Pressey
GUEST: None

1. CALL TO ORDER

- A. Note of Attendance for a Quorum
President Hinojos Pressey called the meeting to order at 6:03 p.m.
Attendance was noted.
- B. Safety Minute
General Manager Pollock presented the safety moment, noting that April is Distracted Driving Awareness Month. He shared tips for avoiding distractions while driving.
- C. Announcements | Changes to Agenda: None

2. PRESENTATIONS

- A. 2024 Needs Assessment
Presenter: Service Planning Manager Chris French
Agenda Packet: Pg. 3-73
Service Planning Manager French presented the 2024 Needs Assessment, highlighting key service gaps based on route performance data, demographic trends, and rider feedback. The top three unmet transit needs were weekend coverage, route frequency, and span of service. Priorities were ranked accordingly, with weekend coverage as the highest priority, focusing on transit desert areas and exploring all modes. Route frequency and span of service followed, with emphasis on high-demand areas and improving service across all days. Next steps include review by the Service Enhancement Subcommittee and a Comprehensive Operational Analysis.

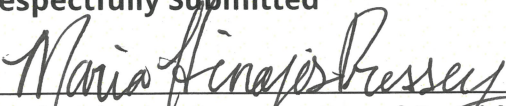
3. GENERAL MANAGER COMMENTS/REPORTS

- A. Upcoming Agenda Items
- B. Board Calendar
GM Pollock reviewed the upcoming agenda and calendar items.

4. ADJOURN

President Hinojos Pressey adjourned the meeting at 6:37 p.m.

Respectfully Submitted


Maria Hinojos Pressey, Board President